



# arts

## Mid-Hudson

### Sponsorship Opportunities

#### 31<sup>st</sup> Annual Dutchess County Executive's Arts Awards

Thursday, October 5, 2017

#### SPONSORSHIP OPPORTUNITIES FOR BUSINESSES:

##### ❑ **Platinum Sponsor - \$4,500**

- **5 Minutes podium time**
- **Promotional items on tables**
- Major sponsor recognition in pre-event promotion
- Hyperlink on AMH website
- Sponsorship of an award category
- Recognition on event invitation \*, on-site signage and from podium during awards ceremony
- Full page, color ad in program
- Admission for 10 guests (1 table)
- Designate one person from your group to be included on the Host Committee listing

##### ❑ **Award Sponsor - \$2,500**

- Acknowledgement in pre-event promotion
- Hyperlink on AMH website
- Sponsorship of an award category
- Recognition on event invitation\*, on-site signage and from podium during awards ceremony
- 1/2 page, color ad in program
- Admission for 10 guests (1 table)
- Designate one person from your group to be included on the Host Committee listing

##### ❑ **Swag Sponsor - \$1,000**

- Listing on event invitation\*
- Your logo on branded item that you provide for our guests
- Hyperlink on AMH website
- Logo in event program
- 1/4 page, color ad in program
- Admission for 4 guests
- Designate one person from your group to be included on the Host Committee listing

##### ❑ **Business Patron - \$500**

- Listing on event invitation\*
- Hyperlink on AMH website
- Logo in event program
- 1/4 page, color ad in program
- Admission for 2 guests

#### Sponsorship Opportunity for Individuals

##### ❑ **Event Host - \$300**

- Name on event invitation\*
- Congratulatory ad in program (1/4 page color)
- Admission for 2 guest

##### Names of attendees:

Guest #1: \_\_\_\_\_

Guest #2: \_\_\_\_\_

\_\_\_\_\_ *I cannot attend, please donate my seats to hungry artists!*

*\*Sponsorship must be confirmed by August 14, 2017 for inclusion on event invitation.*

**Use the form on the next page to confirm your support or go to**

**[www.artsmidhudson.org/events/arts-awards/](http://www.artsmidhudson.org/events/arts-awards/)**

**to pay online.**

**Proceeds from the event supports Arts Mid-Hudson's continuing work to develop the thriving and diverse arts in the Mid-Hudson Valley, making our region a premier location for high-quality cultural activities.**

**Arts Mid-Hudson**, formerly, the Dutchess County Arts Council has presented the **Dutchess County Executive's Arts Awards Program** since 1986. It is one way that we recognize and publicly applaud the many individuals, arts organizations and arts educators, businesses and corporations that contribute to a rich quality of life here.

The County Executive's Arts Awards is one of the most popular events of **Arts Mid-Hudson**, with solid, growing public attendance and corporate participation. Sponsorship of this event is a great opportunity to promote your company's community involvement, while supporting the arts, a business sector that has a \$40 million impact on the economy of Dutchess County and is the only industry in the county that gets national year-round coverage in the press.

Help us celebrate this year's awardees:

- Artist** - *Jeff Aman*
- Volunteer** - *Pam Wright*
- Arts in Education** - *Michelle Rivas*
- Arts Organization** - *County Players*
- Individual Artist** - *Carolyn Edlund*
- Patrons** - *Celeste & Paul Tesoro*
- Business** - *Prime Print Shop*
- Art in Public Places** - *Art East Studio Tours*
- Special Citation** - *Kelly Ellenwood for work with BACA*
- Special Citation** - *Nancy Willard (posthumously)*
- Student with Exceptional Promise in the Arts**- *Jessica Lisella*

Proceeds from the event help **Arts Mid-Hudson** provide vision and leadership to support thriving and diverse arts in the Mid-Hudson Valley making our county a premier location for high-quality cultural activities. **Dutchess County Executive Marcus J. Molinaro** will present the awards and proclamations to the recipients at **Villa Borghese in Wappingers Falls**. We anticipate the event to draw close to 300 people in attendance, and the Arts Awards receives ample press coverage throughout the region. Major sponsors are included in all of our pre-event press and promotional materials.

***Yes, we want to confirm our support of the arts in Dutchess County!***

<b>Sponsorship Level/Amount:</b> _____			
_____		_____	
Sponsor Name (Business or Individual)		Contact Name (if Business)	
_____		_____	
Address	City	ST	Zip
_____	_____	_____	_____
Phone	Email		
_____	_____		
Make check payable to <b>ARTS MID-HUDSON</b> and return with this form to the address below. Payment may also be made from our web site at <a href="http://www.artsmidhudson.org">www.artsmidhudson.org</a>			
If you would like to pay by <b>MC/VISA/DISCOVER/AMEX</b> please complete the following:			
Card Number	_____	Exp.Date	_____
Cardholder Name	_____	Cardholder Signature	_____



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