

The underpass beautification project on Main Street will add to the City of Poughkeepsie's gateway as visitors enter from Route 9 and the train station, creating a feeling of arriving to a cultural destination. This program was initiated by the Poughkeepsie Alliance and will be administered by Arts Mid-Hudson.



Three views of the underpass as it appears today.

The Poughkeepsie Gateway Beautification Project calls for an artist to propose a design that will be painted on the underpass on Main Street, Poughkeepsie. The area painted will include two aprons directly under Rt. 9 on each side and a total of 12 columns (6 on each side of Main St). The most competitive designs will reflect the local Poughkeepsie community.

Five preliminary designs will be selected by a panel of jurors comprised of the Poughkeepsie Arts Commission, business owners, and community members to present at a public meeting – the artists must attend the meeting to hear feedback on designs and work towards presenting their final proposal.

From the final proposals, the panel of jurors will select one design and the awarded artist will sign a contract to complete the work.

The project's budget must include all costs for labor, prep-work, paint, equipment and rentals. The paint selected must be high-quality mural paint and a coat of transparent sealer must be used on all painted surfaces. The budget may not exceed \$12,000 – artists will submit a preliminary budget through Submittable.

Timeline:

June – July 17: Proposals received from interested artists

July 21: Five finalists notified of selection

July 31: Public meeting for presentation and feedback of designs (required for five finalists)

August 7: Five finalists submit their final designs and budgets

August 11: Final artist selected, contract signed, and work commences

September 30: Work completed

Application:

Artist Information: name, address, phone and email

Design: upload up to 5 different views of the same design. Acceptable files: jpeg, png, pdf, doc

Experience: upload a document describing your experience painting murals and up to 6 photos showing previous work

Budget: available for download at the top of the application on Submittable and on Arts Mid-Hudson webpage, (under Poughkeepsie Gateway Beautification Project) complete form, convert to PDF, then upload to Submittable application

Link to online application: <https://artsmidhudson.submittable.com/submit/87227/poughkeepsie-gateway-beautification-project>

Questions? Arts Mid-Hudson: (845) 454-3222 | grants@artsmidhudson.org | www.artsmidhudson.org