

Sponsorship Opportunities



2023 Hudson Valley Gospel Festival

2024

Together We Create

Why become a sponsor?



July 2023 Book Event

Help boost our local economy by supporting our creative community, increasing tourism

Your sponsorship can be tailored to fit your needs



2023 Ulster Arts Awards



2023 Art in the Loft

71% of employees prefer to work in places that are actively involved in charitable giving

You can show your support for local arts, heritage, and cultural organizations



Spring '23 Dutchess Handmade



Fall 2023 THRIVE

Engage new clientele by sponsoring an organization whose service area covers 850,000+ people

2023 Annual Corporate Sponsors

- Content Media
- Hudson Valley Credit Union
- Hudson Valley Magazine
- iHeart Media
- Mid-Hudson Valley Federal Credit Union
- Nuvance Health
- Petro Home Services

About AMH

As the preeminent arts service organization working across Dutchess, Ulster, and Orange Counties, Arts Mid-Hudson leads the way for our region's arts and culture through advocacy, exhibitions, readings, folk arts programs and festivals. Arts Mid-Hudson programs have been featured in local and national news (including the New York Times) as the arts leader in the Mid-Hudson region.

YOU can make a difference

As a program sponsor your company shows support of our local arts, heritage and cultural organizations while building your presence throughout the region. Arts Mid-Hudson's events attract strong community engagement, allowing you to reach current and new clients, businesses and organization's across three counties, home to more than 850,000 residents.



Become a sponsor here

**696 Dutchess Turnpike, Suite F
Poughkeepsie, NY 12603**

**129 Cornell Street, Studio 6
Kingston, NY 12401**

artsmidhudson.org | 845.454.3222
info@artsmidhudson.org



MAKE AN IMPACT WITH US!

Company Name: _____
 Street Address: _____
 City: _____
 State: _____ Zip Code: _____
 Contact Person: _____
 Phone: _____ Ext: _____
 Email: _____
 Webpage: _____

We wish to sponsor Arts Mid-Hudson's programming at the following level:
please check one

- Arts Sustainer Level (\$5,000)
- Key Collaborator Level (\$3,500)
- Corporate Level (\$2,500)
- Arts A-Lister Level (\$1,000)
- Arts Benefactor Level (\$500)
- Arts Ally Level (\$1,500)
- Arts Advocate Level (\$1,000)
- Arts Patron Level (\$500)

Please find a check payable to Arts Mid-Hudson in the amount of \$ _____
installment options available

M/C VISA AMEX Discover

Name on card: _____
 Signature: _____
 Number: _____
 Exp Date: _____ CVV: _____

Mail this entire panel to Arts Mid-Hudson
 696 Dutchess Turnpike, Suite F
 Poughkeepsie, NY 12603
 OR register online at
www.artsmidhudson.org

	\$5,000 Arts Sustainer	\$3,500 Key Collaborator	\$2,500 Corporate	\$1,000 Arts A-Lister	\$500 Arts Benefactor	\$1,500 Arts Ally*	\$1,000 Arts Advocate*	\$500 Arts Patron*
Tickets to the Dutchess or Ulster Arts Awards	✓ 10 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 1 Ticket			
Sponsorship of an arts award category, recognition on event invitation, on-site signage at Arts Awards events	✓ +Podium mention	✓						
Full color ad in the Arts Awards programs	✓ Full page, inside front cover	✓ Full page, inside back cover	✓ Full page	✓ Half page				
Web-ad with a live link - the Arts Mid-Hudson website receives over 76,000 views annually	✓ 4 Placements	✓ 2 Placements	✓ 1 Placement					
Placement of ad banner in monthly Arts Mid-Hudson newsletter, sent out to nearly 4,000 subscribers	✓ 4 Placements	✓ 3 Placements	✓ 2 Placements	✓ 1 Placement				
Social media posts about your organization as a supporter of the arts, linking to your page and tagging you to enhance visibility	✓ 4 Placements	✓ 1 Placement						
Sponsor arts learning for all ages: AMH workshops, THRIVE, and Folk Arts program						✓ 3 Programs	✓ 2 Programs	✓ 1 Program
Sponsor an exhibit at the AMH gallery (virtual offerings available)						✓ 3 Exhibits	✓ 2 Exhibits	✓ 1 Exhibit
Dutchess Handmade Sponsor with your logo on printed postcards and a live-link on three newsletters						✓ Solo sponsor		

**the Arts Ally, Arts Advocate, and Arts Patron sponsorship levels can be further tailored to best reach your target audience*

Sponsors have opportunities for WAMC Northeast Public Radio spots at a discounted rate. WAMC airs on 14 powerful stations in Dutchess, Ulster, Putnam, Orange, Westchester, Columbia, and Greene, plus 14 more throughout the region and online.