



**Sponsorship Opportunities**  
**32<sup>nd</sup> Annual Dutchess County**  
**Executive's Arts Awards**  
 Thursday, October 4, 2018

**SPONSORSHIP OPPORTUNITIES**  
**FOR BUSINESSES:**

- ❑ **Platinum Sponsor - \$4,500**
  - **5 Minutes podium time**
  - **Promotional items on tables**
  - Major sponsor recognition in pre-event promotion
  - Hyperlink on AMH website
  - Sponsorship of an award category
  - Recognition on event invitation \*, on-site signage and from podium during awards ceremony
  - Full page, color ad in program
  - Admission for 10 guests (1 table)
  - Designate one person from your group to be included on the Host Committee listing

- ❑ **Award Sponsor - \$2,500**
  - Acknowledgement in pre-event promotion
  - Hyperlink on AMH website
  - Sponsorship of an award category
  - Recognition on event invitation\*, on-site signage and from podium during awards ceremony
  - ½ page, color ad in program
  - Admission for 10 guests (1 table)
  - Designate one person from your group to be included on the Host Committee listing

- ❑ **Swag Sponsor - \$1,000**
  - Listing on event invitation\*
  - Your logo on branded item that you provide for our guests
  - Hyperlink on AMH website
  - Logo in event program
  - ¼ page, color ad in program
  - Admission for 4 guests
  - Designate one person from your group to be included on the Host Committee listing

- ❑ **Business Patron - \$500**
  - Listing on event invitation\*
  - Hyperlink on AMH website
  - Logo in event program
  - ¼ page, color ad in program
  - Admission for 2 guests

**Sponsorship Opportunity for Individuals**

- ❑ **Event Host - \$300**
  - Name on event invitation\*
  - Congratulatory ad in program (1/4 page color)
  - Admission for 2 guest

**Names of attendees:**

Guest #1: \_\_\_\_\_

Guest #2: \_\_\_\_\_

\_\_\_\_\_ *I cannot attend, please donate my seats to hungry artists!*

*\*Sponsorship must be confirmed by August 10, 2018 for inclusion on event invitation.*

**Use the form on the next page to confirm your support or go to**  
<http://artsmidhudson.org/dutchess-county-executives-arts-awards/>  
**to pay online.**

**Proceeds from the event supports Arts Mid-Hudson's continuing work to develop the thriving and diverse arts in the Mid-Hudson Valley, making our region a premier location for high-quality cultural activities.**

**Arts Mid-Hudson**, formerly, the Dutchess County Arts Council has presented the **Dutchess County Executive's Arts Awards Program** since 1986. It is one way that we recognize and publicly applaud the many individuals, arts organizations and arts educators, businesses and corporations that contribute to a rich quality of life here.

The County Executive's Arts Awards is one of the most popular events of **Arts Mid-Hudson**, with solid, growing public attendance and corporate participation. Sponsorship of this event is a great opportunity to promote your company's community involvement, while supporting the arts, a business sector that has a \$40 million impact on the economy of Dutchess County and is the only industry in the county that gets national year-round coverage in the press.

Help us celebrate this year's awardees:

- Artist** – *Lonna Kelly*
- Arts in Education** – *Jonathan Handman*
- Arts Organization** – *Barrett Art Center*
- Individual Artist** – *Decora*
- Patron** – *The Millman Harris Romano Foundation*
- Business** – *Towne Crier Cafe*
- Art in Public Places** – *Andres San Milan*
- Special Citation** – *The Art Effect Senior Project*
- Special Citation** – *Visual Poets of Poughkeepsie*
- Student with Exceptional Promise in the Arts** – *Kyra S. Husbands*
- Think Differently in the Arts** – *The Arc of Dutchess for The Sassy Chef*

Proceeds from the event help **Arts Mid-Hudson** provide vision and leadership to support thriving and diverse arts in the Mid-Hudson Valley making our county a premier location for high-quality cultural activities. **Dutchess County Executive Marcus J. Molinaro** will present the awards and proclamations to the recipients at **Villa Borghese in Wappingers Falls**. We anticipate the event to draw close to 300 people in attendance, and the Arts Awards receives ample press coverage throughout the region. Major sponsors are included in all of our pre-event press and promotional materials.

***Yes, we want to confirm our support of the arts in Dutchess County!***

<b>Sponsorship Level/Amount:</b> _____			
_____ Sponsor Name (Business or Individual)		_____ Contact Name (if Business)	
_____ Address	_____ City	_____ ST	_____ Zip
_____ Phone		_____ Email	
<p>Make check payable to <b>ARTS MID-HUDSON</b> and return with this form to the address below.            Payment may also be made from our web site at <a href="http://www.artsmidhudson.org">www.artsmidhudson.org</a></p> <p>If you would like to pay by <b>MC/VISA/DISCOVER/AMEX</b> please complete the following:</p>			
Card Number _____		Exp.Date _____	
Cardholder Name _____		Cardholder Signature _____	



696 Dutchess Tnpk., Suite F  
 Poughkeepsie, NY 12603  
 845-454-3222  
[artsawards@artsmidhudson.org](mailto:artsawards@artsmidhudson.org)  
[www.artsmidhudson.org](http://www.artsmidhudson.org)